



Wisconsin Mitigation Video

Full Mitigation Best Practice Story

State-wide, Wisconsin

Darlington, WI - Several communities in the State of Wisconsin experience repetitive flooding. The City of Darlington is one that has successfully reduced its risk through a variety of flood mitigation measures. In cooperation with The Wisconsin Emergency Management and Department of Natural Resources (DNR), they created a video to encourage other communities to follow in Darlington's example.



The video explains how repetitive flooding forced the community to look at mitigation options. It discusses how Darlington brought civic leaders, business owners, and citizens together in the flood mitigation planning process. It also demonstrates how one community used seven steps in mitigation planning to address its flooding problem and find long-term solutions. The message relayed is that every community is unique and needs to go through a planning process to find the right solution for their community. But the most significant point is that communities must be proactive instead of reactive to determine their future.

The video has been used as a practical training tool and will be used in conjunction with the DNR Community Flood Mitigation Guidebook, a community planning document. Local officials have been very satisfied with its practical and applicable use for their needs, and the video has provided them with an insight to the success of mitigation projects and mitigation planning.

Standard Homeowner's insurance policies do not cover flood damage. The National Flood Insurance Program makes Federally backed flood insurance available to homeowners, renters, and business owners in participating communities.

Activity/Project Location

Geographical Area: **State-wide**

FEMA Region: **Region V**

State: **Wisconsin**

Key Activity/Project Information

Sector: **Public**

Hazard Type: **Flooding**

Activity/Project Type: **Land Use/Planning; Education/Outreach/Public Awareness**

Activity/Project Start Date: **06/1996**

Activity/Project End Date: **06/1997**

Funding Source: **State sources**

Funding Recipient: **State Government**

Funding Recipient Name: **Wisconsin Dept. of Natural Resources**

Activity/Project Economic Analysis

Cost: **\$8,688.00 (Actual)**

Activity/Project Disaster Information

Mitigation Resulted From Federal
Disaster? **No**

Value Tested By Disaster? **No**

Repetitive Loss Property? **Unknown**

Reference URLs

Reference URL 1: <http://www.fema.gov/business/nfip/>

Reference URL 2: <http://www.floodsmart.gov/>

Main Points

- Created a video to encourage other communities to follow in Darlington's example by explaining how repetitive flooding forced the community to look at mitigation options. The most significant point is that communities must be pro-active instead of reactive to determine their future.
- The video has been used as a practical training tool by providing an insight to the success of mitigation projects and mitigation planning.
- Local officials have been very satisfied with its practical and applicable use for their needs, and the video has provided them with an insight to the success of mitigation projects and mitigation planning.